# Consumer Center: NYC Area, NJ

Curion Consumer Center Facility Network



Our New York Area Consumer Center provides the perfect environment for fragrance testing and a wide range of other testing capabilities. Among this consumer center's many amenities are fragrance booths, focus group rooms, prep kitchen, multi-purpose room, food testing room, individual home care and personal care testing booths (equipped with dishwasher, washer/dryer, and sink), focus group viewing rooms, and client lounges.

#### Appliances

- Residential Sanitizer
- Hand Wash Sink
- 10 Stacked Washing Machines And Dryers In Individual Rooms
- Variety Of Small Equipment (Scales, Carts, Smallwares)

#### Storage & Serving Prep

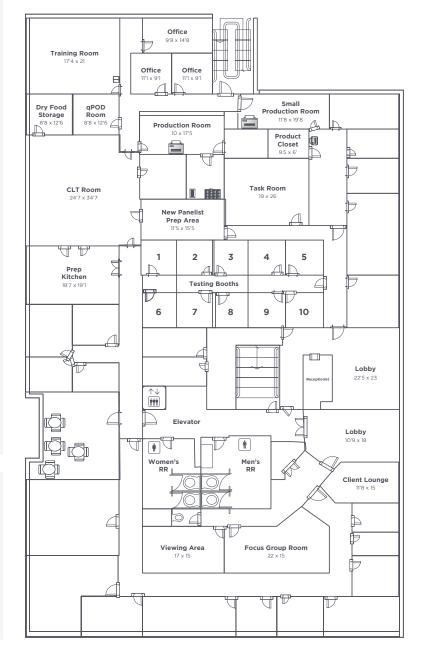
- Reach-In Freezer
- Three Reach-In Commercial Refrigerators
- Four Stainless Steel Adjustable Counters
- Residential Chest Freezer
- On-Site And Off-Site Storage

#### **Ammenities & Services**

- Prep Kitchen
- Client Lounge With Viewing
- IHUT Capabilities
- Data Collection Technologies And Equipment
- Prep And Serving Staff
- On-Site Collaboration With Clients And Kitchen Team
- Client Hospitality And Catering Upon Request
- 10 Fragrance Booths
- Focus Group Room
- Ceiling And Wall Mounts For Electricity Ranging From 125v To 240v

# Contact Us: info@curioninsights.com

# **Old Bridge Facility Floor Plan**





### Recruiting

Proprietary database to easily target, screen and verify desired audiences



### Talent

Experienced team working hand in hand on business needs and drive research success



### Agility

We own our process internally, allowing for efficiencies and agility when needed



### Analytics

Advanced backend analysis and technology workflows pull insights beyond traditional



## **Modernization**

The most technologically advanced, state-of-theart consumer centers

