# Consumer Center: Chicago, IL

Curion Consumer Center **Facility Network** 



Our home base Consumer Center offers state-of-the-art sensory booths, two kitchens with electric stoves, ovens, refrigerators, freezers, a focus group room with client viewing room. After we curate your perfect insight strategy, the amenities of this location work together with digital, in-context, and agile methodologies to reveal a comprehensive, robust product narrative.

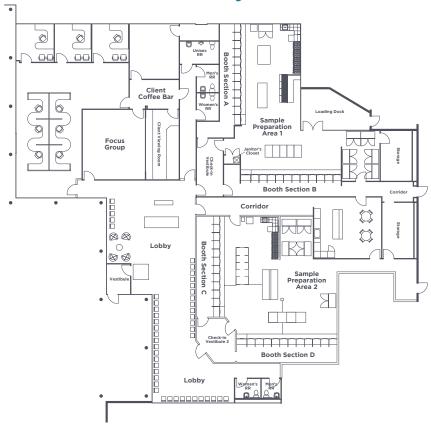
#### **Appliances**

- Six Residential Ovens (2 Large Burners, 3 Small Burners Per Oven)
- Two Residential Sanitizers
- Two 2-Well Deep Commercial Sinks
- 4-Range Commercial Double-Vent Hood
- Two Ice Machines
- Eight 800w Microwave Ovens
- Twelve 1100w Microwave Ovens
- Eleven 1250w Microwave Ovens
- **Electric Food Warmer**
- Five Electric Commercial Miracle Steamers
- **Electric Commercial Warming Cabinet**
- Two Heat Lamps
- Four Toasters (Allows 16 Slices At Same Time)
- Two 3-Ft. Commercial Electric Flat Grill
- Variety Of Small Equipment (Blenders, Coffee Machinery, Scales, Speed Racks, Cooling Racks, Carts, Smallwares)

#### **Ammenities & Services**

- 48 Sensory Booth
- 12 Focus Group Stations
- Two Sink Testing Stations
- Four Water Dispenser Lines
- Two Commercial And Residential Kitchens
- Ceiling And Wall Mounts For Electricity Ranging From 125v To 240v
- Focus Group and CLT Rooms
- Large Client Lounge With Viewing
- **IHUT** Capabilities
- Data Collection Technologies And Equipment
- Prep And Serving Staff
- Loading Dock
- On-Site Collaboration With Clients And Kitchen Team
- Client Hospitality And Catering Upon Request

# **Deerfield Facility Floor Plan**



## Contact Us: info@curioninsights.com

#### Storage & Serving Prep

- Six Refrigerators (4 Double-Door And 2 Single Door)
- Four Double-Door Freezers
- Two Off-Site Storage Units
- Over 160 Ft. Of Stainless Steel Adjustable Counterspace
- 29-Ft Of Permanent Countertop
- Dry Storage Room
- Product Storage Room



### Recruiting

Proprietary database to easily target, screen and verify desired audiences



Experienced team working hand in hand on business needs and drive research success



#### **Agility**

We own our process internally, allowing for efficiencies and agility when needed



#### **Analytics**

Advanced backend analysis and technology workflows pull insights beyond traditional



#### **Modernization**

The most technologically advanced, state-of-theart consumer centers



