

QSR Facility: Deerfield, IL

Curion Consumer Center
Facility Network



Our home base Consumer Center offers state-of-the-art sensory booths, four different kitchens with electric stoves, ovens, refrigerators, freezers, and ovens, focus group rooms, and focus group viewing rooms. After we curate your perfect insight strategy, the amenities of this location work together with digital, in-context, and agile methodologies to reveal a comprehensive, robust product narrative.

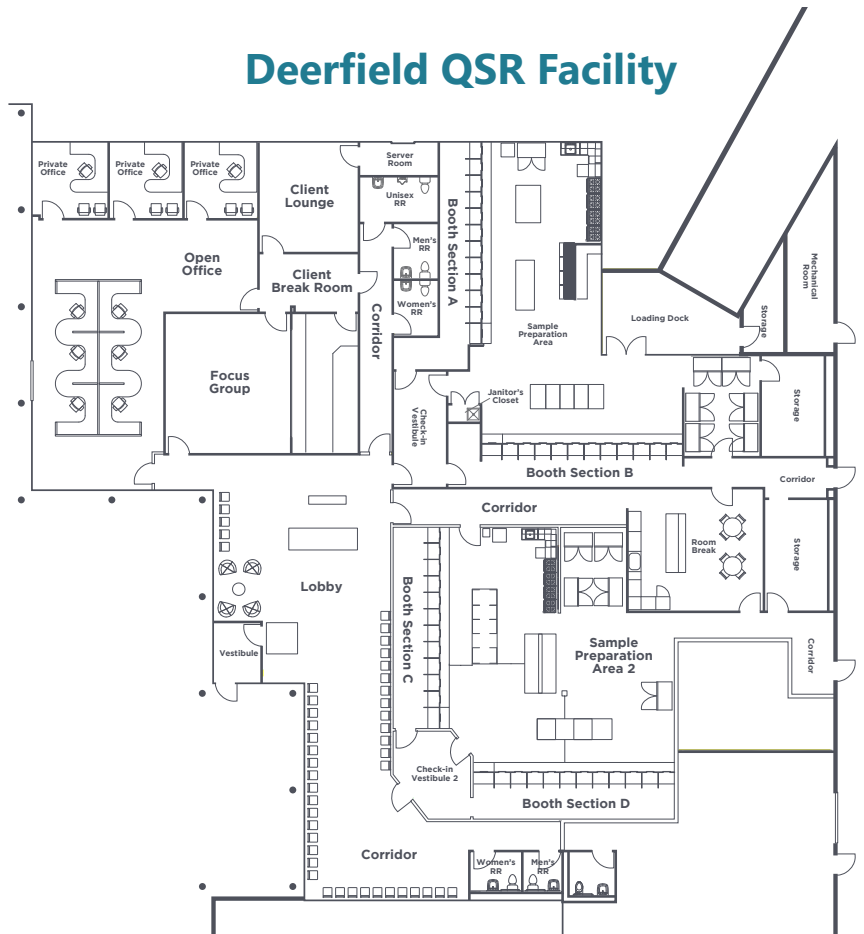
Appliances

- Six residential ovens (2 large burners, 3 small burners per oven)
- 2 residential Dishwashers
- Two 2-well deep commercial sinks
- 4-range commercial double-vent hood
- Two ice machines
- Eight 800w microwave ovens
- Twelve 1100w microwave ovens
- Eleven 1250w microwave ovens
- Electric food warmer
- Five electric commercial miracle steamers
- Electric commercial warming cabinet
- Two heat lamps
- Four toasters (allows 16 slices at same time)
- Two 3-ft. commercial electric flat grill
- Six electric skillets
- Variety of small equipment (blenders, coffee machinery, scales, speed racks, cooling racks, carts, kitchen supplies and utensils, etc.)

Ammenities & Services

- 48 Sensory Booth
- 12 Focus Group room stations
- Two Sink Stations
- Four water dispenser lines
- Two commercial and residential kitchens
- Twenty ceiling and wall mounts for electricity ranging from 125v to 240v
- Multiple Focus group and CLT rooms
- Large Client lounge with viewing
- IHUT testing capabilities
- Data collection technologies and equipment
- Prep and serving staff
- Call center
- Loading dock
- On-site collaboration with clients and kitchen team
- Client hospitality and catering upon request

Deerfield QSR Facility



Contact Us: info@curioninsights.com

Storage & Serving Prep

- Six Refrigerators (4 double-door and 2 single door)
- Four Double-door Freezers
- Seven reach-in refrigerator units – we have 6
- Four reach-in freezer units
- Hand Wash Sink
- Over 160 ft. of stainless steel adjustable countertop
- 29-ft of permanent countertop cabinets
- Dry storage room
- Product storage room
- Two off-site storage units



Recruiting

Proprietary database to easily target, screen and verify desired audiences



Talent

Experienced team working hand in hand on business needs and drive research success



Agility

We own our process internally, allowing for efficiencies and agility when needed



Analytics

Advanced backend analysis and technology workflows pull insights beyond traditional



Modernization

The most technologically advanced, state-of-the-art consumer centers